



THE YAVAPAI BOTTLE GAS MILE HIGH PBR PRESENTED BY THE NAVAJO NATION AND COORS LIGHT IS BACK FOR 2 NIGHTS!

PRESCOTT VALLEY, AZ – JANUARY 31, 2022 — The Yavapai Bottle Gas Mile High PBR Presented by the Navajo Nation and Coors Light is coming back to Prescott Valley on April 22nd & 23rd at [Findlay Toyota Center](https://www.findlaytoyotacenter.com)! Two days of action-packed bull riding means you have a better opportunity to score great seats right in front of the action! Tickets can be purchased at [ticketmaster.com](https://www.ticketmaster.com) and the Findlay Toyota Center Box Office.

New for this year is a Family 4 Pack discount that saves you \$4 a ticket and a \$3 per ticket discount for purchasing both nights at the same time. You can get more info at [findlaytoyotacenter.com](https://www.findlaytoyotacenter.com).

There will also be a venue presale on **Wednesday, January 2, 2022, at 10:00 am** for those who get exclusive access as an Event Insider. Event Insiders get the first pick of the best seats! You can become an Event Insider today by signing up on the [Findlay Toyota Center](https://www.findlaytoyotacenter.com) website at [findlaytoyotacenter.com/event-insider](https://www.findlaytoyotacenter.com/event-insider).

Mile High PBR is the most excitement you can pack into eight seconds, and the only chance for fans to see live PBR action in Northern Arizona during the 2022 season.

"We are very excited to bring bull riding back to Prescott Valley. This year will be two nights of heart-pounding action that the whole family will love. We have pricing to fit everyone's budget so that no one will have to miss out", said event producer Judd Mortensen.

Each night, riders will face one bull in the Long Round. The top 10 riders in the Long Round will advance to the Short Round both Friday and Saturday night. Fans are encouraged to purchase tickets in advance. The best seats sell fast!

"The Mile High PBR has grown every year so we are very excited to offer it to our loyal Bullriding fans more opportunities to see this exciting event," said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center.

For more event info and our COVID-19 guidelines, please visit our website www.findlaytoyotacenter.com.

About Rocky Mountain Bull Bash Productions – Rocky Mountain Bull Bash Productions is a Paulden, AZ-based company that produces PBR Pro Tour Division Events throughout Arizona, Colorado, Utah, and Idaho. Their efforts are led by Judd Mortensen.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, located in Prescott Valley, AZ approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Dierks Bentley, Mannheim Steamroller, James Taylor, Toby Keith, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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