

SPECTRA VENUE MANAGEMENT IS BRINGING A VIRTUAL COMEDY FESTIVAL TO ARIZONA ON VALENTINE'S DAY

National Touring Comedians Join from All Over North America to Entertain the Masses

PRESCOTT VALLEY, AZ – JANUARY 22, 2021 — The Findlay Toyota Center, A Spectra venue, will host the national Saving Our Jobs Virtual Comedy Festival presented by Stella Artois on Valentine's Day. Professional comedians from the U.S. and Canada will participate in an all-day live virtual festival. Tickets go on sale on January 25, 2021 at 9:00 am MST.

Valentine's Day was chosen because comedy is for everyone. Couples can have a special date night at home and singles can still have a fun day of laughter without a significant other. It begins at 1 pm and runs until 11 pm MST with constant live comedy running all day. More professional comedians will be added between now and the event.

Two ticket options will be available. One for live event access only which will be \$20. Another ticket for on-demand viewing for up to 1 year will be \$40. For more information visit the <u>event page</u> on our <u>website</u> or to purchase tickets, visit: <u>http://bit.ly/SOJ-Comedy-Festival-Tickets</u>

FESTIVAL LINE UP:

Adam Yenser - Emmy Award-winning comedy writer for the Ellen DeGeneres Show Alex Elkin - iTunes #6 comedian Justin Rupple - The voice of everyone and 2019 Voice Arts Award Winner Ralph Porter - BET's One Mic Stand and touring with Bill Bellamy's Ladies Night Out Tour Ron Josol - Canadian funnyman seen on Kevin Hart's Laugh Out Loud Tashona Smith - The New York Times called "Charming, Tantalizing... Confusing"

With large scale events on hold, <u>Spectra</u> has had to get creative to keep entertainment alive and still serve their customers and communities.

"Comedians give us the wonderful gift of laughter and these days we all could use as much as possible! Since the community can't come to us, we are bringing the entertainment to them," said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center.

Click the link for graphics and comedian bios: <u>https://drive.google.com/drive/folders/1g2As27PVID2s8FiTMHj8jORbjEfOduWP?usp=sharing</u>

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow the Findlay Toyota Center on Facebook, Instagram, and Twitter.

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at <u>www.spectraexperiences.com</u>. Follow Spectra on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, and <u>LinkedIn</u>.

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