

A Prescott Valley Tradition

2021-2022 COMMUNITY ICE RINK SPONSORSHIPS



Findlay
**TOYOTA
CENTER**

Be part of a seasonal Prescott Valley Tradition!

Findlay Toyota Center is proud to host the 2021 – 2022 Community ice rink. Over 14,000 people from our region come ice skate between November and January. This Family-Oriented activity is as fun and wholesome as it gets for all ages. A traditional activity to share during the holiday season and for those with a bit more experience our Adult Hockey League and Open Hockey times in the evenings boasts another 100+ more active community players taking part.



This is a perfect, affordable way to align your business with one of Prescott Valley's most celebrated activities. With great exposure, positive community involvement and great pricing, a partnership with our community ice rink is a great way to activate your brand, share experiential marketing, or traditional signage.

Grow your brand recognition and support our community. We want to be partners with you. Included are some great partnership options, but we are flexible and open to ideas. Tell us your goals and vision and we can also share a custom package that is right for you.

Satish Athelli Director of Corporate Partnerships,
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In-ice logo



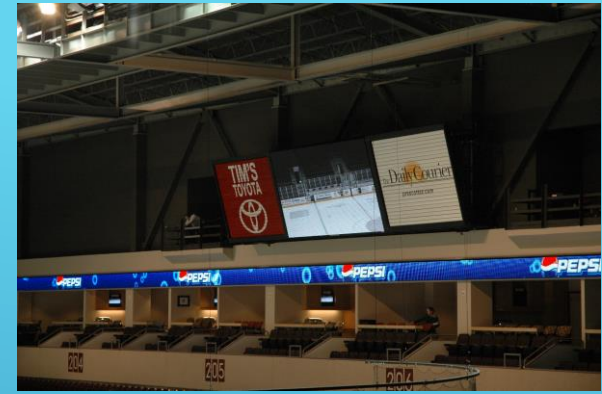
Hockey Bench



Zamboni wrap



Skate Entrance



Jumbo-tron
Digital Ribbon Board



Rink wrap



Penalty Boxes



8ft wide Dasherboards



Concourse and
Changing areas



Hockey, Teams,
League and Locker
rooms



Coupon Distribution



Logo'd admission
wrist bands



Sponsorship investments:

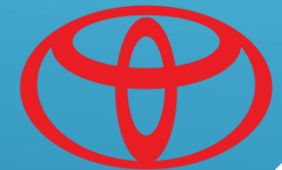
(price does not include production and installation of elements)

In Ice Logos	\$500 - \$1500
Hockey Bench	\$500
Zamboni	\$2000
Rink Wrap	\$1000
Penalty Box	\$500
Dasher board 8ft	\$350
Hockey Locker room	\$750
Wrist Bands	\$1250
Coupon Distribution	\$350
Digital assets	
Jumbo Tron, Ribbon board	\$500
Entrance naming rights	\$Call for Pricing and Details
Concourse Signage	\$Call for Pricing and Details
(Note: Concourse and Entrance Signage will be seen at all events, potential year round exposure and investment)	
Community Ice Rink Naming Rights	\$Call for Pricing and Details

Note: Combine elements into multi inventory packages and save \$

Have an Idea not on the list? Call us , Happy to work with you and discuss it!

For more information and specifics contact:
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ADULT HOCKEY LEAGUE – SPONSORSHIPS

LEAGUE PRESENTING RIGHTS:

\$1000 INVESTMENT

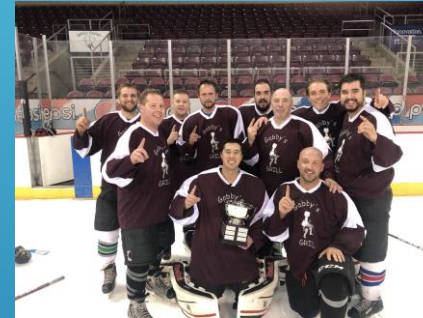
- NAME THE LEAGUE –
 - “ GABBY’S KITCHEN HOCKEY LEAGUE”
 - Logo cycle through the video board and ribbon board
 - One team – jerseys to carry your logo.
 - 1 dasher board in front of home bench
 - 1 dasher board in front of away bench
 - (cost does not include cost of Jersey’s)



TEAM SPONSOR

Investment \$200 and the cost of the logo jerseys.

Logo on Digital boards during games.



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