



Findlay
TOYOTA CENTER



ENDUROCROSS IS COMING TO ARIZONA FOR ROUND 4 OF THE SIX-RACE SERIES FINDLAY TOYOTA CENTER – SATURDAY, OCT 23, 2021 at 7:30 PM

PRESCOTT VALLEY, AZ – MAY 14, 2021 — The EnduroCross Racing Series will hold a six-race American Motorcyclist Association (AMA) Championship Series beginning in September 2021. The 4th stop of the series will be in Prescott Valley, Arizona at the Findlay Toyota Center on October 23, 2021, at 7:30 pm.

Tickets start at \$23 and go on sale Friday, May 21st at 10:00 am. There will be a venue pre-sale on Wednesday, May 19th for those who are subscribed to the Findlay Toyota Center's Event Insider email list. You can sign up on our website at findlaytoyotacenter.com/event-insider.

You can get your tickets at the Findlay Toyota Center box office, or ticketmaster.com. For more information about the event go to findlaytoyotacenter.com.

"We're really excited to get back to racing indoors in front of crowds in 2021," said Tod Hammock, president and founder of Cycle City Promotions. "We've added some great new markets to our schedule in addition to ones we've previously raced in, but missed out on in 2020."

"EnduroCross has been very popular since we sold out our first event in 2018," said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center. "Arizona loves its off-road sports and we are grateful to host such a great event."

The 2021 AMA Endurocross Racing Series will be live-streamed via FloSports, a leading sports streaming, and original content network, on its FloRacing Platform. It will then be released at a later date on network television. Further details will be announced regarding the live stream on FloRacing as we get closer to the series kickoff.

"The AMA is looking forward to another great season of racing and working with Tod Hammock and the entire EnduroCross Team," said Erik Kudla, AMA Off-Road Racing Manager, "With the expansion of the series into the Midwest more fans across the country will have the opportunity to experience the gnarliest off-road racing the sport has to offer."

Rockstar Husqvarna's Colton Haaker will be back and aiming to earn his fifth AMA EnduroCross championship, which would tie him at the top of the list with Taddy Blazusiak. FactoryOne Sherco rider

Cody Webb will be working hard to put a stop to Haaker's championship streak and take his fourth AMA EnduroCross championship.

Who is next in line to challenge Haaker and Webb? Canadian Trystan Hart earned his first two EnduroCross wins in 2020 as a part of the FMF KTM Factory Racing team. He is focused on earning his first AMA EnduroCross championship in 2021. Cooper Abbott had a breakout season in 2020, earning a moto win and overall podium to help him earn fourth in the championship. The RPM KTM rider wants more this season. Cory Graffunder is an EnduroCross veteran that has earned multiple podium finishes. He finished fifth in 2020 and will be back for more in 2021.

And there are a lot of other exciting riders to watch at EnduroCross. Noah Kepple is a talented rider that will be looking to improve in 2021. He just missed out on a top-five series finish last season. Max Gerston has been a consistent top finisher over the years and has created his own team utilizing GasGas motorcycles in 2021. Will Riordan, Ryder LeBlond, Spencer Wilton, and a host of other young riders will be looking to make their marks in 2021 as well.

For the latest updates and the full 2021 EnduroCross schedule go to their official website endurocross.com or their social channels facebook.com/EnduroCrossSeries and instagram.com/enduro_cross.

About Cycle City Promotions - Founded in 1995, Cycle City Promotions is a nationwide event promotions company, that produces and presents live sporting event tours. Cycle City Promotions events include AMA EnduroCross, Kicker AMA Arenacross, and the Kicker Monster Truck Show. For more information go to cyclecitypromotions.com.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, located in Prescott Valley, AZ approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow us on Facebook, Instagram, and Twitter.

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

Findlay Toyota Center Contact:

Sheila Anderson
Marketing Manager
Findlay Toyota Center
O: 928.237.4684
sheila.anderson@spectrarp.com

Cycle City Promotions Contact:

Katie Fowler
Marketing + Media
918.607.2676
katie@cyclecity.pro