



WORLD FIGHTING FEDERATION WILL BRING LOCAL PRESCOTT AND OTHER AZ FIGHTERS TO THE FINDLAY TOYOTA CENTER ON AUGUST 9, 2019

Prescott favorites Danny Hilton and Kevin Barberena and Northern AZ's Randy Yellowhair and Derrick Brown will take on other AZ fighters during this 12 fight event!

Prescott Valley, AZ (May 31, 2019) – World Fighting Federation (WFF) is bringing their professional and amateur MMA fights to the Findlay Toyota Center on Friday, August 9, 2019. **WFF 41** is a Mixed Martial Arts event with local Professional and Amateur fighters. Mixed martial arts (MMA) is a full-contact combat sport that allows striking and grappling, both standing and on the ground, using techniques from various combat sports and martial arts.

WFF puts on high-class events with more than 12 fights scheduled for **WFF 41**. They are excited to bring MMA back to the wonderful fans of Prescott Valley. Male and female fighters will step into the 26-foot circle cage to fight an equally skilled opponent for three rounds of action packed fighting. Prescott favorites Danny Hilton and Kevin Barberena and Northern AZ's Randy Yellowhair and Derrick Brown will take on other AZ fighters in the Professional bouts, in addition to many other Amateur bouts. This action-packed event is a must see! Get your tickets now!

WFF 41 is brought to you by WFF who has had more than 15 local fighters signed to the UFC. World Fighting Federation is the stepping stone for getting local fighters recognized by national promotions, like the UFC. WFF constantly gives back to local charities and helps elevate young athletes and rising stars in the sport. WFF 41 will make its debut in **Prescott Valley, AZ** at the **Findlay Toyota Center** on Friday, **August 9, 2019 at 7:00 PM**.

There will be a **20% OFF Event Insider Pre-Sale on Tuesday, June 4th at 10:00 AM**. Event Insiders receive pre-sale codes via email. You can become an Event Insider by signing up at www.findlaytoyotacenter.com/event-insider. There will also be a **10% OFF Social Media Pre-Sale on Tuesday, June 4th at 10:00 AM**. You can get a social media pre-sale code from the Facebook Event or any of the Findlay Toyota Center social media pages or the WFF Facebook page. Check our website for more information and updates at www.findlaytoyotacenter.com.

"We are excited to have WFF bring their first fight to the Findlay Toyota Center and showcase two local Prescott fighters!" said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center. "We are always happy to showcase local talent."

"We are thrilled to be bringing **WFF 41** to Prescott Valley. We bring lots of local talent and create fight nights to remember." said Brandy Pierce, Owner of WFF. "We look forward to a successful show and hope to bring the fans to the edge of their seats!" For more info about the World Fighting Federation and their fighters go to www.wffmma.com.

About World Fighting Federation – World Fighting Federation (WFF) is based in Phoenix, AZ and has been bringing MMA fans to their feet since 2009. World Fighting Federation has been growing for the last 10 years and is now Arizona’s longest running Mixed Martial Arts Promotion. WFF is 100% female owned and has AZ’s only female MMA promoter and matchmaker. World Fighting Federation has been recognized by many radio and TV stations, Phoenix Business Journal and Hollywood movie films. Learn more at www.wffmma.com

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com

About Spectra - Spectra provides private management services for the Town of Prescott Valley’s Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra’s unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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