



WORLD FIGHTING FEDERATION 43 HAS A NEW DATE AND PRE-EVENT SHOWCASE ON AUGUST 13, 2021 AT THE FINDLAY TOYOTA CENTER

PRESCOTT VALLEY, AZ – JUNE 17, 2021 — The World Fighting Federation (WFF) has a new date for their action-packed professional and amateur MMA fight event! World Fighting Federation 43 will take place at the Findlay Toyota Center on August 13, 2021, at 7:00 pm. Tickets start at just \$27 and can be purchased now at the Findlay Toyota Center Box Office or [ticketmaster.com](https://www.ticketmaster.com). All previously purchased tickets are still valid for the new date. A limited number of VIP tables are available. You can find all the details on the event page at [findlaytoyotacenter.com](https://www.findlaytoyotacenter.com).

There will be an exclusive **\$5 OFF Summer Sale** for Findlay Toyota Center Event Insiders! The sale starts **Friday, June 18th** and ends Thursday, June 24th. Sign up today to get your summer sale code at [findlaytoyotacenter.com/event-insider](https://www.findlaytoyotacenter.com/event-insider).

WFF 43 is currently your only opportunity to see a live MMA event in Northern Arizona in 2021. New for this year, **WFF 43** will have a Trucks and Bikes showcase before the event. Check our website for updates and details at [findlaytoyotacenter.com](https://www.findlaytoyotacenter.com).

"We are excited to be bringing MMA back to Prescott Valley after having to postpone our 2020 event. The high energy from the fans in 2019 was incredible!" said Brandy Pierce, owner of the World Fighting Federation. "We look forward to another successful show and hope to bring the fans to the edge of their seats again! We also have a "Trucks and Bikes" showcase in front of the venue earlier in the day on fight day. More details to come."

WFF 43 is presented by Founding Fathers Collective with additional partnerships with Little Dealer Little Prices RV, That One Tattoo Parlor, Battle Approved Motors, and Eightfold IT.

"Our MMA fans are very passionate about their sport. When we had to postpone the event last year, we saw very few refunds," said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center. "Everyone wanted to keep their tickets even though they didn't have the new date yet."

For more event information, updates, and COVID-19 info, please visit www.findlaytoyotacenter.com.

About World Fighting Federation – World Fighting Federation (WFF) is based in Phoenix, AZ, and has been bringing MMA fans to their feet since 2009. World Fighting Federation has been growing for the last 12 years and is now Arizona's longest-running Mixed Martial Arts Promotion. The WFF has had more than 20 local fighters signed to the UFC. WFF is the stepping stone for getting local fighters recognized by national promotions, like the UFC. WFF constantly gives back to local charities and helps elevate young athletes and rising stars in the sport. WFF is female-owned and has AZ's only female MMA promoter and matchmaker. World Fighting Federation has been recognized by many radio and TV stations, Phoenix Business Journal, and Hollywood movie films. Learn more at www.wffmma.com.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, located in Prescott Valley, AZ approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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