



A NEW PROFESSIONAL SPORTS TEAM IS COMING TO NORTHERN ARIZONA

The public is welcome to join us at the Findlay Toyota Center on Aug 25th for an introduction to the new team.

PRESCOTT VALLEY, AZ – AUGUST 20, 2020 — On Tuesday, August 25th at 3 pm, a brand new professional sports team will be holding a press conference at the [Findlay Toyota Center](#) to announce its arrival and new hometown. This new indoor football franchise is set to join a well-established sports league that has a great roster of in-state rivals and a passionate fan base.

Please join us as the team unveils their exciting plans to be the next tenant team at the Findlay Toyota Center. Attendees can enter through the Findlay Toyota VIP entrance on the west side of the building.

The Findlay Toyota Center will adhere to the Centers for Disease Control and Prevention (CDC) recommended guidelines as well as all state and local health mandates. For safety reasons, all attendees and staff will be required to wear a face mask throughout the event and encouraged to practice social distancing during the event by staying at least 6 feet away from others. Before you attend, please review our [COVID-19 Guidelines and Procedures](#).

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow the Findlay Toyota Center on [Facebook](#), [Instagram](#), and [Twitter](#).

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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