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Exclusive, One-Night-Only Garth Brooks Concert Findlay Toyota Center | Prescott Valley

***Only on June 27th
Tickets On Sale June 19th***

PRESCOTT VALLEY - June 18, 2020 - Garth Brooks is set for a concert event at 300 drive-in theaters across North America, including the Findlay Toyota Center in Prescott Valley. The drive-in performance is scheduled for Saturday, June 27th at 8:00 PM.

The concert will be created exclusively for this event, making this a once in a lifetime experience. The concert will be the largest ever one-night show to play at outdoor theaters across the United States and Canada.

The event will be produced by Encore Live, a leading event production company.

“I am so excited to get to play again. I have missed it so much and want to get back to it,” said Brooks. “This drive-in concert allows us all to get back to playing live music without the uncertainty of what would be the result to us as a community. This is old school, new school, and perfect for the time we are in.”

“Families need safe entertainment options that they can enjoy together this summer,” said Encore Live Founder and CEO Walter Kinzie. “We’re excited to partner with Garth, who’s already done so much to help the entertainment industry during these tough times, to provide a truly unique and incredible concert that will do a whole lot of good for local businesses and communities.”

Tickets will be on sale Friday, June 19th at 9:00 AM PST. They will be on sale at [Ticketmaster.com/garthbrooks](https://www.ticketmaster.com/garthbrooks). Tickets are General Admission and of Limited Availability. They will cost \$100, all-inclusive. Each ticket will admit one passenger car/truck with a limit of 6 people per vehicle. The event will take place rain or shine and will begin at 8:00pm.

Encore Live has developed a reputation as one of the most innovative event production companies in the country. In the absence of traditional live events, the company reached exclusive agreements with drive-in theater owners across North America to safely bring fans this first-of-its-kind concert on a massive scale.

The show will adhere to guidelines recommended by the Centers for Disease Control and Prevention (CDC) as well as all state and local health mandates. Encore Live has partnered with leading health experts to establish procedures for staff and fans. These will include maintaining at least six feet of space between vehicles, the use of personal protective equipment by staff, leveraging contactless payment and ticketing systems, and limiting capacity in restrooms. Guidelines around concessions will also be enforced to abide by state regulations.

About Garth Brooks

Garth Brooks is the 7-time CMA Entertainer of the Year, a first for any artist. He is also the first and only artist in history to receive eight Diamond Awards for the now eight albums certified by the RIAA at over 10 million album sales each. He remains the #1-selling solo artist in U.S. history, certified by the RIAA with 156 million album sales. In March, Garth received the esteemed Library of Congress Gershwin Prize for Popular Song. He has received every accolade the recording industry can bestow on an artist. In January, Billboard announced that Garth Brooks was the first artist to make it on the Billboard Hot Country Songs chart in the 80s, 90s, 00s, 10s and now 20s.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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