



**Findlay**  
TOYOTA CENTER

  
**SPECTRA**

## RIVERDANCE, THE INTERNATIONAL IRISH DANCE PHENOMENON, IS BRINGING THEIR NEW 25<sup>TH</sup> ANNIVERSARY SHOW TO PRESCOTT VALEY, AZ

*Celebrated the world over for its Grammy Award-winning score and thrilling energy.*

PRESCOTT VALLEY, AZ – OCTOBER 25, 2021 — The Findlay Toyota Center is proud to announce that they are bringing the [Riverdance 25<sup>th</sup> Anniversary Show](#) to Prescott Valley, AZ for one night only on February 8<sup>th</sup>, 2022. Tickets for the international Irish dance phenomenon start at \$47 and go on sale to the public on **Friday, October 29<sup>th</sup> at 10:00 am**. You can get your tickets at the Findlay Toyota Center Box Office or [ticketmaster.com](#).

There will be a venue presale on **Tuesday, October 26<sup>th</sup> at 10:00 am** for those who get exclusive access as an Event Insider. You can become an Event Insider today by signing up on our website at [findlaytoyotacenter.com/event-insider](#).

*Riverdance 25<sup>th</sup> Anniversary Show* is *Riverdance*, as you've never seen it before! A powerful and stirring reinvention of this beloved favorite celebrated the world over for its Grammy Award-winning score and the thrilling energy and passion of its Irish and international dance. Twenty-five years on, composer **Bill Whelan** has rerecorded his mesmerizing soundtrack while producer **Moya Doherty** and director **John McColgan** have completely reimagined the ground-breaking show with innovative and spectacular lighting, projection, stage, and costume designs.

Immerse yourself in the extraordinary power and grace of its music and dance—beloved by fans of all ages. Fall in love with the magic of *Riverdance* all over again.

*Riverdance 25<sup>th</sup> Anniversary Show* has been designed by lead designer **Peter Canning**, featuring Set by **Alan Farquharson**, Lighting by **Andrew Voller**, and Video by **Cosmo AV** along with Costumes by **Joan Bergin** and Sound by **Michael O’Gorman**.

*Riverdance* began its journey as the interval act in the 1994 Eurovision Song Contest, produced for television by **Moya Doherty**. This electrifying and innovative seven-minute dance piece was then developed

into a full-length stage show by Producer **Moya Doherty**, Composer **Bill Whelan**, and Director **John McColgan**. With its fusion of Irish and International music and dance, the show broke all box office records during its world première run in Dublin in early 1995. When the show transferred to London the reaction was unprecedented. There followed a hugely successful tour starting in New York in March 1996, where 8 sold-out shows at Radio City Music Hall heralded the start of two decades of touring by **Riverdance** companies throughout North America. Since its inception, **Riverdance** has packed theatres throughout North America, Oceania, Asia, Europe, South Africa, and South America.

### **FACTS ABOUT 25 YEARS OF RIVERDANCE**

- Played 12,160 performances
- Seen live by over 27.5 million people in 546 venues worldwide
- Played throughout 47 countries across 6 continents
- Played to a global television audience of more than 300 billion people
- Sold over 3 million copies of the Grammy Award-winning CD
- Sold 10 million Riverdance videos & DVDs
- Riverdance holds the Guinness World Record for the 'Longest Riverdance Line,' which featured 1693 participants
- Since the Riverdance Summer School began in 2015 over 1600 Irish Dancers from 23 countries worldwide have attended the school and learned the iconic Riverdance steps

### **CRITICAL PRAISE FOR RIVERDANCE:**

"A family evening unlike anything else!" - **THE TIMES OF LONDON**

"Riverdance is as much a phenomenon as a show." - **NEW YORK POST**

"Entertainment doesn't come much better than this." - **THE IRISH EXAMINER**

"One of the most entertaining shows you will ever see." - **THE EVENING HERALD**

"The show is quite simply incredible. A phenomenon of historic proportions." - **THE WASHINGTON TIMES**

"The sort of spectacle and experience that comes along once in a lifetime." - **THE HOLLYWOOD**

**REPORTER**

For more information, please visit:

Website: [www.riverdance.com](http://www.riverdance.com)

Facebook: [www.Facebook.com/Riverdance](http://www.Facebook.com/Riverdance)

Twitter: @Riverdance

Instagram: @Riverdance

**About Findlay Toyota Center** - The Findlay Toyota Center is a 6,000-seat venue, located in Prescott Valley, AZ approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Dierks Bentley, Mannheim Steamroller, James Taylor, Toby Keith, Chicago, and Stevie Nicks. Learn more at [www.findlaytoyotacenter.com](http://www.findlaytoyotacenter.com). Follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

**About Spectra** - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35

naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at [www.spectraexperiences.com](http://www.spectraexperiences.com). Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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