



THE RAM TURQUOISE CIRCUIT FINALS RODEO (TCFR), PRESENTED BY CLIFF CASTLE CASINO & HOTEL, WILL RETURN TO PRESCOTT VALLEY, AZ FOR THE THIRD STRAIGHT YEAR ON OCTOBER 4 & 5, 2019

Tickets start at just \$14 to see the best cowboys in the region compete at this action-packed rodeo!

PRESCOTT VALLEY, AZ – The RAM Turquoise Circuit Finals Rodeo (TCFR), presented by Cliff Castle Casino & Hotel, will return to Prescott Valley, AZ for the third straight year. The event features rodeo athletes from Arizona and New Mexico in rodeo action October 4 & 5, with two performances on October 5, including a matinee.

The TCFR is a Championship event, bringing the top rodeo athletes from this region to Prescott Valley, competing for approximately \$175,000 in prize money, during an action-packed rodeo weekend. Circuit cowboys are known as ‘weekend warriors’, competing at approximately 20 rodeos across Arizona and New Mexico in hopes of earning a qualification spot at the TCFR and for the opportunity to vie for a chance to qualify into the RAM National Circuit Finals Rodeo, held in Kissimmee, FL each year. The TCFR is part of the circuit system of the Professional Rodeo Cowboys Association.

The event will feature world champions, ‘weekend warriors’ along with up-and-coming athletes looking to win a spot to compete in Florida. Every performance will include bareback riding, steer wrestling, team roping, saddle bronc riding, tie-down roping, barrel racing and bull riding.

“Our circuit rodeo athletes are a talented and competitive group,” said Turquoise Circuit President, Jim Dewey Brown, “you won’t want to miss the action as we showcase the best rodeo cowboys in our region.” To get more info on the Turquoise Circuit Finals Rodeo go to <https://turquoisecircuitfinalsrodeo.com/>.

Tickets go on sale to the Public on June 14th at 10:00 am and will be available at **Ticketmaster.com**, or at the **Findlay Toyota Center box office**. There will also be a **Pre-Sale for Findlay Toyota Center Event Insiders on Wednesday, June 12th at 10:00 am**. If you are a diehard rodeo fan and want to get the best seats, visit www.findlaytoyotacenter.com to find out how to get your pre-sale code!

“We are very excited about the return of the RAM Turquoise Circuit Rodeo Finals,” said Shane Cadwell, General Manager for Findlay Toyota Center. “It is one of our highlight events of the year.”

Tickets start at just \$14 (additional fees may apply). Suite and loge seats are also available for all three rodeo performances. For information about suite or sponsorships call or text Satish Athelli, Director of Corporate Partnerships at 928-458-1611 or email suites@findlaytoyotacenter.com.

Fans can get updates and exclusive content such as ticket giveaways and special discounts by clicking “interested” on the TCFR Facebook event and following the [Turquoise Circuit Pro Rodeo Facebook page](#) and the [Findlay Toyota Center Facebook page](#).

About Turquoise Circuit Finals Rodeo - Turquoise Circuit Finals Rodeo is part of the circuit system devised by the Professional Rodeo Cowboys Association. The United States is divided into 12 sections and the Turquoise Circuit is comprised of rodeos and athletes in New Mexico and Arizona. Each circuit holds a finals rodeo to determine which two contestants from each event are to be sent to represent the Circuit at the RAM National Circuit Finals Rodeo in Kissimmee, FL. www.turquoiseircuitfinalsrodeo.com

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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PLEASE NOTE: As of June 30, my new email address will be sheila.anderson@spectrarp.com

