



**Findlay**  
TOYOTA CENTER

**SPECTRA**

## FINDLAY TOYOTA CENTER TO HOST BLAKE SHELTON & SPECIAL GUESTS GWEN STEFANI & TRACE ADKINS FOR ENCORE DRIVE-IN NIGHTS

This all-new performance will include cinematic interviews and storytelling which will be filmed exclusively for this one-night-only event!

**PREScott Valley, AZ – July 8, 2020**— The Findlay Toyota Center is partnering with Encore Live to bring you an all-new performance featuring Blake Shelton, who will be joined by very special guests Gwen Stefani and Trace Adkins on Saturday, July 25, 2020. This is the first performance in a newly created Encore Drive-In Nights series. Tickets for the show will go on sale Tuesday, July 14 at [ticketmaster.com/encore-blakeshelton](https://ticketmaster.com/encore-blakeshelton). More info and guidelines can be found on our website [findlaytoyotacenter.com](http://findlaytoyotacenter.com)

This all-new performance will be filmed exclusively for our one-night-only event and will include cinematic interviews and storytelling. The concert experience will deliver a front-row look at the world's most iconic recording artists to fans across North America. Concert goers will be sharing this experience along with other fans at drive-ins and outdoor theaters across the United States and Canada. Fans will experience the concert from the safety of their personal vehicles.

“After the overwhelming response to Garth Brooks’ drive-in concert feature, we knew we had to launch Encore Drive-In Nights to provide music fans across the USA and Canada the chance to see their favorite artists in a cool new way,” said Encore Live Founder and CEO Walter Kinzie. “We can’t wait to bring music’s biggest stars to outdoor movie screens all across North America so that people can get back out there again and safely enjoy engaging in in-person experiences.”

“This is such a great way to enjoy music with your family and friends and stay safe,” said Shelton. “I’m excited we’re getting the chance to perform a concert for fans and we’re going to go back and play old hits like ‘Austin,’ newer songs like “God’s Country” and we might even introduce something brand new! So fill up those popcorn tubs and get ready for some country music!”

“We are excited to give our community the opportunity to come together for an exclusive outdoor concert with A-list artists in a way that keeps them safe,” said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center.

Unlike traditional concert tickets that are bought for individual admission, each ticket for the Encore Drive-In Nights will admit one passenger car, truck or SUV. That means up to six family members or friends (as many as there are legal seatbelts) can enjoy these exciting experiences together for one low cost.

The Findlay Toyota Center will be adhering to the Centers for Disease Control and Prevention (CDC) recommended guidelines as well as all state and local health mandates. Staff will wear personal protective equipment and enforce at least six feet of space between cars. The series will also use contactless payment and ticketing systems and limit capacity in restrooms. Guidelines around concessions will be enforced to abide by Arizona state regulations. For a full list of procedures that the Findlay Toyota Center is employing to keep fans and staff safe, visit [FindlayToyotaCenter.com](http://FindlayToyotaCenter.com).

#### About Blake Shelton

Blake Shelton continues to add to his superstar status. His latest single “Nobody But You” with Gwen Stefani recently reached the top of the country radio charts for multiple weeks, marking his 27th career No.1. The track has accumulated upward of 130 million streams and more than one million track equivalents, debuting at No. 1 on the all-genre iTunes Songs chart. “Nobody But You” made its TV debut on the 62nd GRAMMY Awards, where Shelton was also nominated for Best Country Solo Performance for his smash “God’s Country.” One of the fastest country songs in 2019 to reach one million track equivalents, the 2x Platinum “God’s Country” also earned the 2019 CMA Award for Single of the Year and most recently received three 2020 ACM Awards nominations for Single, Song, and Video of the Year. The track remained No. 1 on country radio for a multi-week run and marked his 16th No. 1 on the Billboard Hot Country Songs chart. Both tracks are featured on Fully Loaded: God’s Country, which was Shelton’s seventh and most recent album to debut at No. 1 on the Billboard Country Albums chart.

An advocate for country music past and present, the Platinum-selling entertainer recently wrapped his headlining Friends and Heroes tour (with very special guest Lauren Alaina as well as appearances by The Bellamy Brothers, John Anderson, and Adkins), with remaining dates to resume in March 2021. As a coach for the Emmy Award-winning television show The Voice, Shelton is a seven-time champion, most recently with his contestant Todd Tilghman. The Grand Ole Opry member also remains focused on his Ole Red partnership with Ryman Hospitality, with locations currently in Tishomingo, Nashville, Gatlinburg, and Orlando. For more information and upcoming tour dates, please visit [www.BlakeShelton.com](http://www.BlakeShelton.com) and follow [@BlakeShelton](https://twitter.com/BlakeShelton).

#### About Encore Drive-In Nights

[Encore Drive-In Nights](#) showcases the world's most iconic music stars with performances recorded exclusively for drive-in theaters across North America. From the safety of your vehicle, you will enjoy an exclusive cinematic storytelling concert experience under the summer night sky. Drive-in. Rock-Out.

**About Findlay Toyota Center** - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at [www.findlaytoyotacenter.com](http://www.findlaytoyotacenter.com). Follow the Findlay Toyota Center on [Facebook](#), [Instagram](#), and [Twitter](#).

**About Spectra** - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights



partnerships on behalf of its clients across North America in the past six years. Learn more at [www.spectraexperiences.com](http://www.spectraexperiences.com). Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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