



THE INDOOR FOOTBALL LEAGUE ANNOUNCES NEW TEAM IN PRESCOTT VALLEY, AZ

PRESCOTT VALLEY, AZ – AUGUST 25, 2020 — The Indoor Football League announced today that Prescott Valley Arizona has been awarded a new team franchise and will be joining the Indoor Football League. This team will be the third IFL franchise in Arizona and will make The Findlay Toyota Center it's new home.

"We are extremely excited to be adding another team in the State of Arizona. When the Northern Arizona Suns of the G League decided to leave the area, I thought this would be a great market to join the Tucson Sugar Skulls and Arizona Rattlers who are already in the IFL" said Trey Medlock, President of S & P Sports LLC.

The team would like to get the community involved from the very start by helping them choose a name.

"We want to reflect the culture and values of the community so we are asking everyone in the community to submit their ideas for our new name. Our organization is nothing without its fans so we plan to be involved in the Prescott Valley and quad city community and give back as much as possible" said Trey Medlock.

"There are three main objectives we look for when it comes to expansion. Quality of ownership, relationship with the arena, and geographic location. Prescott Valley checks all three of those boxes!" said Todd Tyron, commissioner of the IFL.

The Prescott Valley Franchise will become the 16th team in the IFL that also includes the recent addition of the Columbus Wild Dogs. The Prescott Valley team is set to begin to play in March 2021 and the league is in the midst of finalizing additional expansion news on their end shortly.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow the Findlay Toyota Center on [Facebook](#), [Instagram](#), and [Twitter](#).

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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