



## ENCORE DRIVE-IN NIGHTS SERIES BRINGS THE GROUNDBREAKING COUNTRY STAR KANE BROWN TO PRESCOTT VALLEY, AZ

This all-new performance will be filmed exclusively for this one-night-only event. Early bird ticket pricing available until September 20th or while supplies last!

**PRESCOTT VALLEY, AZ – SEPTEMBER 8, 2020** — Encore Live presents Kane Brown as the latest music star to join the lineup of 2020's most exciting, must-see concert series. Dubbed "the future of country," Brown will air his brand-new, never-before-seen show for one night only on September 26th at the [Findlay Toyota Center](#) as part of the massively popular Encore Drive-In Nights series.

Since his debut, Brown has quickly established himself as one of the world's top country music artists and has helped shift the perception of the genre. He ascended to one of the industry's biggest country stars, becoming the first artist to top all five Billboard Country Charts simultaneously and topping the all-genre Billboard 200 chart with his album Experiment. As a follow up to the critically-acclaimed album Experiment, Brown recently released a seven-song EP called Mixtape Vol. 1 that includes popular collaborations "Be Like That" ft. Khalid and Swae Lee and "Last Time I Say Sorry," the song Brown co-wrote with EGOT winner John Legend.

The September 26 concert was recorded live and professionally edited to provide fans with a high-quality, thrilling and intimate front-row experience with the chart-topping artist, featuring interviews, behind-the-scenes storytelling and more.

Tickets for the show go on sale September 10th at [www.ticketmaster.com/encore-kanebrown](http://www.ticketmaster.com/encore-kanebrown) with early bird ticket pricing available until September 20th. For more info on the event, ticket pricing, and safety guidelines, please visit the event page at [www.findlaytoyotacenter.com](http://www.findlaytoyotacenter.com).

"We are very excited to have an artist like Kane Brown that transcends traditional music genres and is loved by so many different people," said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center.

Encore Drive-In Nights series is presented by leading event production company Encore Live, which has partnered with drive-in theaters and other venues across the country to provide music fans the closest thing to world-class, live entertainment in a safe, creative way. Unlike traditional concert tickets that are bought for one fan's individual admission, each purchase for Encore Drive-In Nights' concerts will admit one carload of fans. That means up to six people can enjoy this once-in-a-lifetime show for one price.

“We are so humbled by fans’ response to Encore Drive-In Nights following the recent success of our Metallica and Blake Shelton events,” said Walter Kinzie, CEO of Encore Live. “We are excited that Kane Brown, who is such a great artist, has joined our initiative. Our team has been working incredibly hard to provide people with fun and safe enjoyment this year and so far, we’ve entertained more than 750,000 fans all over North America. Kane’s upcoming show is further proof that people are really into the drive-in concert experience.”

The [Findlay Toyota Center](#) will adhere to the Centers for Disease Control and Prevention (CDC) recommended guidelines as well as all state and local health mandates. Staff will wear personal protective equipment and enforce at least six feet of space between cars. The series will also use contactless payment and ticketing systems and limit capacity in restrooms. Guidelines around concessions will be enforced to abide by individual state regulations. For a full list of procedures that the Encore Drive-In Nights is employing to keep fans and staff safe, visit [findlaytoyotacenter.com](#) or [encorenights.com](#).

### **About Kane Brown**

Global entertainer Kane Brown has been called “the future of country” (Billboard), “Breakthrough Artist of the Year” in 2018 (Associated Press), and one of “31 People Changing the South” (Time). With the chart-topping Billboard 200 release of his Platinum album Experiment in Nov. 2018, Brown became the only male country artist in more than 24 years to have his sophomore album debut at the top of this chart. Brown made history with his 2X Platinum self-titled debut album, a 13-week No. 1 on the Billboard Top Country Albums chart. He became the first artist to top all five Billboard Country Charts simultaneously with his breakthrough No. 1 Top Country Album; No. 1 debuting Country Digital Song, the 5X Platinum “Heaven,” and No. 1 Country Airplay, Hot Country Song and Country Streaming Song, the 5X Platinum “What Ifs” featuring Lauren Alaina. Of all the country artists who made their long-form debut since 2016, Brown is the only one to receive two or more Platinum album certifications. The ACM, AMA, People’s Choice, Billboard, AMA, iHeartRadio, CMT, and Billboard Music Awards nominated artist is one of only five country acts with multiple 5X Platinum hits (joining Luke Bryan, Florida Georgia Line, Sam Hunt, and Taylor Swift). His two 5X Platinum songs are “Heaven” and “What Ifs” which, respectively, are the No. 3 and No. 5 most-streamed country tracks of all time – making him the only artist to have two tracks in the Top 5 of country’s most-streamed songs.

### **About Encore Drive-In Nights**

Encore Drive-In Nights showcases the world’s most iconic music stars with performances recorded exclusively for drive-in theaters across North America. From the safety of your vehicle, you will enjoy an exclusive cinematic concert experience under the summer night sky. Drive-in. Rock out.

**About Findlay Toyota Center** - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at [www.findlaytoyotacenter.com](#). Follow the Findlay Toyota Center on [Facebook](#), [Instagram](#), and [Twitter](#).

**About Spectra** - Spectra provides private management services for the Town of Prescott Valley’s Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra’s unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35

naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at [www.spectraexperiences.com](http://www.spectraexperiences.com). Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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