



****RESCHEDULED** TOBY KEITH – COUNTRY COMES TO TOWN TOUR
WITH SPECIAL GUEST LAINE HARDY & WATERLOO REVIVAL
FINDLAY TOYOTA CENTER – SUNDAY, JUNE 20th, 2021**

PRESCOTT VALLEY, AZ – AUGUST 21, 2020 — The Toby Keith show originally scheduled for Thursday, September 10th, 2020 at the Findlay Toyota Center with special guests, Laine Hardy and Waterloo Revival has been rescheduled to Sunday, June 20th, 2021. Previously purchased tickets will be honored for the new date. Tickets are on sale now at the arena box office and Ticketmaster.com. If you have any questions regarding the event or your refund option, please contact the box office at 928-772-1819 ext 6060.

Toby Keith

The familiar maxim of the triple threat – singer, songwriter, and musician – doesn't begin to cover it for Toby Keith, one of the modern era's most complete self-directed hit makers. And Keith's most recent months are a remarkably accurate representation of his entire career. In October 2019, he released Toby Keith Greatest Hits: The Show Dog Years, a collection of his songs that features more than a dozen tracks with four newly recorded songs including "That's Country Bro" and "Don't Let The Old Man In," which was inspired by a conversation he had with Clint Eastwood and was later featured in Eastwood's movie, "The Mule." The album also includes country's most impactful viral event, "Red Solo Cup," the video for which has received more than 53 million views and was named ACM Video of the Year. Rounding out his music-related accomplishments is his Toby Keith & Friends Golf Classic fundraising event. Celebrating its sweet 16th year in 2019, that annual two-day bash has brought in a total of \$13.7 million to support the charitable endeavors of The Toby Keith Foundation which includes aiding sick children and their families in Oklahoma.

From the moment he released his debut, hit single "Should've Been A Cowboy," the engine driving everything has been the music. He writes it. He arranges and produces it. And he releases it on his own record label, Show Dog Nashville. At the core is his songwriting, as recognized in his 2015 induction into the Songwriters Hall Of Fame in New York City. That year Robert Hunter and Jerry Garcia of the Grateful Dead, Willie Dixon, and other songwriters from all genres of music were also included in his induction class. The Nashville Songwriters Association International named him Songwriter/Artist of the Decade and he is a three-time BMI Country Songwriter/Artist of the Year. His songs have received more than 95 million BMI performances on commercial radio stations worldwide, making him the organization's top country songwriter in terrestrial country radio. Keith's albums have sold more than 40 million copies. His tours have drawn more than a million fans each year for more than a decade straight, with expansions into Europe and Australia. The awards are too numerous to count and include Artist of the Decade nods from Billboard and the American Country Awards, as well as the ACM's Career Achievement honor, Poet's Award recipient, and twice their Entertainer of the Year award winner in back-to-back years. Toby's most rewarding experiences, however, have come from giving back locally, nationally and abroad. In addition to his effort and support with The Toby Keith Foundation and OK Kids Korral, his 11 USO Tours to date have enhanced the lives of nearly

256,000 troops and military families in 18 countries with more than 285 events, and have been recognized with the Spirit of the USO Award (2014).

Laine Hardy

Hailing from Livingston, Louisiana, Laine Hardy is a country singer, songwriter and guitarist. His discography includes the EP *In The Bayou* (2018) and the single "Flame". The Louisiana native competed on seasons 16 and 17 of *American Idol*. Hardy won season 17, making history as the first Asian-American to win the singing competition.

Waterloo Revival

In June of 2016 WATERLOO REVIVAL signed to Toby Keith's record label, Show Dog Nashville, and joined him on the "Toby Keith Interstates & Tailgates Tour sponsored by Ford F-Series" where they continued to push their music out to the world, developing a dedicated fan base along the way. They have continued touring and supporting their single, "What Guy Wouldn't." With more than 26 million streams of the song to date, WATERLOO REVIVAL continues their forward momentum with the release of new songs on the horizon.

About Metallica

Formed in 1981 by drummer Lars Ulrich and guitarist/vocalist James Hetfield, Metallica has become one of the most influential and successful rock bands in history, having sold nearly 120 million albums worldwide and generating more than 2.5 billion streams while playing to millions of fans on literally all seven continents. The band's several multi-platinum albums include *Kill 'em All*, *Ride The Lightning*, *Master of Puppets*, ... *And Justice for All*, *Metallica* (commonly referred to as *The Black Album*), *Load*, *Reload*, *St. Anger*, *Death Magnetic*, and *Hardwired...to Self-Destruct*, released in November 2016 and charting at #1 in 32 countries.

Metallica's awards and accolades include nine Grammy Awards, two American Music Awards, multiple MTV Video Music Awards, and its 2009 induction into the Rock & Roll Hall of Fame. In June of 2018, the band was awarded one of the most prestigious musical honors in the world: Sweden's Polar Music Prize. Metallica's newest release, the *S&M2* album, and film, arrives August 28 on the band's own Blackened Recordings label. *S&M2* chronicles Metallica and San Francisco Symphony's September 6 & 8, 2019 *S&M2* concerts that served as the grand opening of San Francisco's Chase Center and reunited the band and Symphony for the first time in 20 years. *S&M2* brings those historic shows back to life, capturing more than two and a half hours of James, Lars, Kirk Hammett, and Robert Trujillo joining forces with the nearly 80-strong SF Symphony, legendary Music Director of the orchestra Michael Tilson Thomas, and conductor Edwin Outwater.

About Pepper Entertainment

Established in July of 2006, Pepper (PE) is based in Sioux Falls, SD. As one of the fastest scaling, independent promotions company in the Midwest, PE, collectively, exceeds 25 years of experience spanning a broad scope of industry specialties, such as; Live Promotions, Corporate & Private Event Talent Buying, Club & Performing Art Center Programming & Media & Marketing Services.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more

at www.findlaytoyotacenter.com. Follow the Findlay Toyota Center on [Facebook](#), [Instagram](#), and [Twitter](#).

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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