



ALICE COOPER, THE CREATOR OF SHOCK ROCK, IS COMING TO PRESCOTT VALLEY, AZ!

TICKETS GO ON SALE FRIDAY, APRIL 15th AT 10:00 AM

PRESCOTT VALLEY, AZ – April 11, 2022 — [Alice Cooper](#), the theatrical originator of shock rock and Arizona native, is coming to Prescott Valley on Thursday, October 6th, 2022 at the Findlay Toyota Center. Tickets for the show start at \$45.00 and will go on sale to the public on **Friday, April 15th at 10 am**. Tickets will be available at www.ticketmaster.com and the [Findlay Toyota Center](#) Box Office.

There will be a venue presale on **Wednesday, April 13, at 10:00 am** for those who get exclusive access as an Event Insider. Event Insiders get the opportunity to pick the best seats and VIP packages before they go on sale to the public. You can become an Event Insider today by signing up on the [Findlay Toyota Center](#) website at findlaytoyotacenter.com/event-insider.

A very limited number of VIP packages and suites will be available for purchase starting with the presale. Please go to the [Alice Cooper event page](#) for more information.

For more info about ALICE COOPER, please go to his official website alicecooper.com, or social media. [Facebook](#) | [Instagram](#) | [Twitter](#)

About Alice Cooper:

Alice Cooper pioneered a grandly theatrical brand of hard rock that was designed to shock. Drawing equally from horror movies, vaudeville, and garage rock, the group created a stage show that featured electric chairs, guillotines, fake blood, and boa constrictors. He continues to tour regularly, performing shows worldwide with the dark and horror-themed theatrics that he's best known for.

With a schedule that has included six months year in and year out on the road, Alice Cooper brings his own brand of rock psychodrama to fans both old and new, enjoying it as much as the audience does. Known as the architect of shock rock, Cooper (in both the original Alice Cooper band and as a solo artist) has rattled the cages and undermined the authority of generations of guardians of the status quo, continuing to surprise fans and exude danger at every turn, like a great horror movie, even in an era where CNN can present real-life shocking images.

As if that wasn't enough, "[Nights With Alice Cooper](#)," Alice's nightly radio show, continues to air in nearly 100 cities in the USA, Canada, Australia, and the UK. The five-hour-long show features his favorite classic rock songs along with his insider anecdotes about many of the artists.

Cooper was born in Detroit Michigan and moved to Phoenix with his family. The Alice Cooper band formed while they were all in high school in Phoenix, and was discovered in 1969 by Frank Zappa in Los Angeles, where he signed them to his record label. Their collaboration with young record producer Bob Ezrin led to the break-through third album "Love It to Death" which hit the charts in 1971, followed by "Killer," "School's Out," "Billion Dollar Babies," and "Muscle of Love." Each new album release was accompanied by a bigger and more elaborate touring stage show. 1974 saw the release of a "Greatest Hits" album, and then Cooper, in 1975, released his first solo album, "Welcome to My Nightmare" in 1975, accompanied by the legendary groundbreaking theatrical Welcome to My Nightmare concert tour.

Associated with that album and tour was the ground-breaking network TV special Alice Cooper: The Nightmare. Other film and television appearances include The Muppet Show, Mae West's last film Sextette, Roadie, Sgt. Pepper's Lonely Hearst Club Band and appearances on The Tonight Show starring Johnny Carson and Tom Snyder's Tomorrow Show. The original band also made an appearance in the movie Diary of a Mad Housewife in 1979, filmed the full-length feature film Good To See You Again Alice Cooper, and Alice appeared in a 1972 episode of The Snoop Sisters.

Alice's solo career skyrocketed in the late 1970's, with a succession of hit singles, including "You & Me," and classic albums, including "Lace and Whiskey" and "From The Inside," and bigger and even more elaborate concert tours.

About Pepper Entertainment

Established in July of 2006, Pepper (PE) is based in Sioux Falls, SD. As one of the fastest scaling, independent promotions company in the Midwest, PE, collectively, exceeds 25 years of experience spanning a broad scope of industry specialties, such as Live Promotions, Corporate & Private Event Talent Buying, Club & Performing Art Center Programming & Media & Marketing Services. Pepper currently ranks 27th of the Top 100 Worldwide Promoters according to Pollstar Magazine and was nominated in 2020 as Promoter of The Year by *The Academy of Country Music Awards*. Pepper holds offices in Sioux Falls, SD, Minneapolis, MN, and Boise, ID.

About Findlay Toyota Center

The Findlay Toyota Center is a 6,000-seat venue, located in Prescott Valley, AZ approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Dierks Bentley, Mannheim Steamroller, James Taylor, Toby Keith, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

About OVG360

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources, and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven

by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health, public safety, and more. Learn more at OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#)

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