

## **PRESCOTT VALLEY EVENT CENTER TO HOST 2019 MILE HIGH PROFESSIONAL BULL RIDING**

*The event is presented in part by Yavapai Bottle Gas, Coors Light, Lamb Chevrolet, Prescott Tire Pros, Center for Physical Excellence, and Prescott Auto Body. Tickets go on sale to the public this Friday, 10am.*

(Prescott Valley, AZ – December 17, 2018) For the eighth consecutive year, the PBR will make a stop at the Prescott Valley Event Center in Prescott Valley, AZ. The Mile High PBR, presented by Yavapai Bottle Gas, Coors Light, Lamb Chevrolet, Prescott Tire Pros, the Center for Physical Excellence, and Prescott Auto Body, will take place on **Saturday, April 27<sup>th</sup> at 7:30 p.m.** Tickets start at just \$14. Doors open at 6:00 p.m. and **all ticketed fans are invited to the FREE Coors Light Bull Pen on the arena floor for live music prior to the event.**

The event will once again feature the toughest PBR riders, on the rankest bulls out there, all vying for points toward PBR's top rider award and the 1 million dollar bonus prize.

Mile High PBR...it's the most excitement you can pack into eight seconds, and the only chance for fans to see to live PBR action in Northern Arizona during the 2019 season.

"We are excited to once again bring this great event back to our home town. The event allows PBR fans to see top riders, in an intimate setting, for a very competitive ticket price. We will have a great group of participants and fans are going to witness an evening of top notch bull riding", said event producer Judd Mortensen.

**Tickets for the event start at just \$14 and can be purchased, beginning Friday, December 21, 2018 @ 10am, online at Ticketmaster.com, by phone at 800-745-3000, or in person at the PVEC Box Office. A special ticket pre-sale will take place December 19-20 for PVEC Event Insider members. Membership is FREE and fans can sign up at [www.prescottvalleyeventcenter.com](http://www.prescottvalleyeventcenter.com). Fans are encouraged to purchase tickets in advance.**

"This is certainly one of the coolest events we do here with great riders and the fiercest bovine athletes, said Scott Norton, GM of the PVEC. Our place lays out perfectly for PBR and guests are right on top of the action."

As part of the event, each rider will face one bull in the Long Round. The top 12 riders in the Long Round will advance to the Short Round.

For more information, visit [www.PrescottValleyEventCenter.com](http://www.PrescottValleyEventCenter.com).

### **About Rocky Mountain Bull Bash Productions**

Rocky Mountain Bull Bash Productions is a Paulden, AZ based company that

produces PBR Pro Tour Division Events throughout Arizona, Colorado, Utah, and Idaho. Their efforts are led by Judd and Annie Mortensen. To learn more visit [www.prescottvalleyeventcenter.com](http://www.prescottvalleyeventcenter.com)

### **About Spectra**

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at [www.spectraexperiences.com](http://www.spectraexperiences.com).

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