



OCTOBER 4 & 5 2019 TURQUOISE CIRCUIT FINALS RODEO THREE PERFORMANCES.

[Cliff Castle Casino](#) presents the 2019 [PRCA](#) Ram Turquoise Circuit Rodeo Finals at the [Findlay Toyota Center](#) in Prescott Valley, Arizona. This event will feature Arizona and New Mexico's top rodeo participants. Included in the Turquoise Circuit Finals will be multiple former world champions.

In this exciting win or go home competition, cowboys and cowgirls have a chance to move on to the national circuit finals and the Wrangler National Finals in Las Vegas. The event features the region's best rodeo talent competing in several events such as bare back riding, steer wrestling, team roping, saddle bronc riding, barrel racing and bull riding!



SPONSORSHIP PACKAGE

Help celebrate an
American Cowboy
Tradition in front of
the best fans for an
action packed rodeo
weekend!

From Large
Corporations to
Small Businesses,
we have something
for everyone

ON SITE VENDING BOOTH OPPORTUNITIES

FINDLAY TOYOTA CENTER

3201 N Main St.
Prescott Valley, AZ 86314
928.583.6086

Attention: Satish Athelli

www.findlaytoyotacenter.com



TURQUOISE PLATINUM PACKAGE

- One (1) Twenty three (23) person suite for each performance
- Twenty four (24) general tickets (8 tickets per performance)
- Exterior Fence Banner located by the box office
- Concourse Booth Space 10 x 10 for all performances
- Exterior space to park a branded vehicle or display
- Digital exposure on the Video boards, Ribbon Boards and concourse monitors
- One (1) Large upper banner , 10ft wide x 4ft tall above the chutes
- One (1) Section Banner , 8ft wide x 3ft tall
- Digital image on Concourse Monitors
- Recognition during each performance with minimum of 2 announcements
- Logo on all Posters
- ** Traffic Driver - Promo Code specific to your company that gives a ticket discount to your customers

Investment of \$10,000 with the sponsor providing the finished signage and elements.



PREMIUM PACKAGE

- One (1) fourteen person suite for each performance
- Twelve (12) general tickets (4 tickets per performance)
- Concourse booth space 10 x10
- One (1) Section Banner , 8ft wide x 3ft tall
- Digital exposure on the Video boards, Ribbon Boards and concourse monitors

Investment of \$5,000 with the sponsor providing the finished signage and elements.



Small Business Suite Package

- One (1) fourteen person suite for each performance
- One (1) Section Banner , 8ft wide x 3ft tall

Investment of \$2,500 with the sponsor providing the finished signage and elements.



Small Business Booth and Banner

- One (1) 10 x 10 Concourse Booth or Exterior Space
- One (1) Section Banner , 8ft wide x 3ft tall
- Six (6) Tickets per event.

Investment of \$1500 with the sponsor providing the finished signage and elements.



Fully Customizable packages are available

Have some unique ideas that are not mentioned? Do you have some effective ways your company has been represented at other events that you would like to do at the Rodeo? Do you have a particular product, service, or need that you would like to specifically brand? Traffic Driver? We are open to creating custom packages that work for your company vision and budget.



Individual Element Sponsorships

Sponsor is responsible for producing and providing sponsorship elements, signage with grommets for display and artwork for digital media.

INTERIOR

- **TICKET ENVELOPES** 10,000 Envelopes \$1500
 - Tickets purchased at the box office will be placed in a branded will call envelope with your company logo and information. Could include a coupon or traffic driver.
- **BALCONY BANNER** 4ft tall X 6ft wide \$1500
 - Large banner placed on the balcony level above main chutes.

- **SECTION BANNER** 3ft tall X 8ft wide \$1000
 - Large banner to be placed above each seating section.
- **RAIL BANNERS** 1.5ft tall x 12ft wide \$750
 - Short but wide banner attached to the safety rails, located above main chutes.
- **TABLE TOPPERS** 144 Table Toppers \$400
 - Provide two sided table tents that will be placed in each suite and on concourse highboy tables during the event.
- **INTERIOR BOOTH SPACE** 10ft x 10ft \$200
 - Booth space on the concourse to interact /promote or sell products.
 - Sales require the filing of a Temp Business license \$15 with the Town of Prescott Valley.
 - Booth space is for all 3 events, Vendor must be present at all three events
 - Includes to Vendor passes per event. One 8ft table and 2 chairs
 - Double wide available 10ft x 20ft wide \$300
- **CONCOURSE MONITORS** 3 large screen monitors \$200
 - Your company will get one digital slide that will be rotated on a loop during the event

EXTERIOR

Note: External Vendors Passes will not allow entry into the building during the event.

- **ENTRANCE CORRAL** Main Entrance \$1500
 - Brand and cover the pedestrian barricades surrounding the main entry check point with your banners, branding and logos.
- **EXTERIOR BOOTH** Main Street \$250 - \$500
 - High Visibility
 - Price pending the size of the display – details needed.
- **PERIMETER FENCE SIGNAGE** 4ft wide x 6ft tall \$200
 - Banner will be located on the back lot fence surrounding the rough stock and contestant/VIP areas

A luxury suite can be bundled into any purchase. Suites can also be purchased individually or by a business. For Suite information contact Suites@findlaytoyotacenter.com.

Underwriting / In-Kind

The Following areas may be considered for In-kind service, underwriting or trade for sponsorship exposure:

- Trash Dumpster/ Portable Toilets/ portable exterior cans
- Hay/ Grain
- Light towers
- Marketing Partners: Radio, TV, Print, Social, etc.
- Ambulance
- Safe – Ride Taxi Company
- Large Party Tents
- Street Sweeping

Volunteer Group / Non – Profit

Volunteer and help our Venue and Rodeo with man- power for various areas of the Rodeo.

- Your group can volunteer as a team (minimum 10 people).
- Your group can wear your Logo T-shirts or Apparel.
- Mentions on Social Media to promote your group.
- Potential for further exposure based on paid vendor space availability.

To be part of this amazing event and tie down your sponsorship or suite contact Satish Athelli.

Suites@findlaytoyotacenter.com or Text (928)458-1611

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