





MONSTER TRUCKS RETURN TO PRESCOTT VALLEY, AZ AT THE FINDLAY TOYOTA CENTER IN 2022!

Get a FREE Pit Pass and a discount when you get your tickets during the presale!

PRESCOTT VALLEY, AZ – OCTOBER 25, 2021 — The <u>Toughest Monster Truck Tour</u> is coming back to the <u>Findlay Toyota Center</u> in Prescott Valley, AZ for two nights in January! The show begins at 7:30 pm each night on January 21 and January 22. The **Pit Party** will take place from 5:30 pm - 6:30 pm before each performance.

There will be a venue presale on **Tuesday, November 2nd at 10:00 am** for those who get exclusive access as an Event Insider. *Event Insiders get to buy early with a \$5 discount on select seats and a FREE Pit Pass* (a \$10 value)! You can become an Event Insider today by signing up on the <u>Findlay Toyota Center</u> website at <u>findlaytoyotacenter.com/event-insider</u>.

Tickets go on sale to the public on **Friday, November 5th at 10:00 am**. You can get your tickets at the Findlay Toyota Center Box Office, or www.toughestmonstertrucks.com. Ticket deals are only offered for early bird buyers so get your tickets now!

"We are beyond excited to bring this event back to Arizona, especially as it will feature the King of the Monster Trucks, the truck that started it all, *Bigfoot*, but also several other premier trucks including the world's largest dump truck *Dirt Crew* and the world's largest ATV *Quad Chaos* just to name a few," said Kelly Hess Goldman, the event promoter. "The Toughest Monster Truck Tour event features larger obstacles in the form of oversized dirt jumps with old-school crush cars incorporated into the all-dirt track than most other indoor monster truck events," she added.

The Pit Party is a fun experience like no other. Pit passes get fans in early to walk on the track, see the trucks up close, take photos and get driver autographs. The Pit Pass is FREE when you buy during the presale along with a \$5 discount on select seats! This is the best deal you will see so get your tickets early!

"We are very excited to have the Toughest Monster Truck Tour back again this year!", said Sheila Anderson, Marketing Manager for Spectra Venue Management at the Findlay Toyota Center. "The pit party

has become a highlight for both kids and adults. Getting to walk onto the course, take photos, talk to the drivers, and see these trucks up close is an amazing experience!

In addition to monster trucks, the high-flying tricks and stunts of the **daredevil Freestyle Motocross team** will also be featured.

For information and reviews about the Toughest Monster Truck Tour, visit the Toughest Monster Truck Tour Facebook page or www.toughestmonstertrucks.com.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, located in Prescott Valley, AZ approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Dierks Bentley, Mannheim Steamroller, James Taylor, Toby Keith, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow us on Facebook, Instagram, and Twitter.

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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