





THE TOUGHEST MONSTER TRUCK TOUR IS RETURNING TO THE FINDLAY TOYOTA CENTER IN 2020!

Discounted tickets for both the Pre-Sale 7/23 -7/25 & Public On-Sale this Friday, July 26

Prescott Valley, AZ (July 22, 2019) – January 10 & 11th, 2020 the **Toughest Monster Truck Tour** will return to the **Findlay Toyota Center!** In celebration, July 26-August 18, select tickets will be available at a discount **and all tickets purchased will come with a free pit pass, regardless of the price level**. BUT fans don't have to wait: discounted pre-sale tickets are available July 23-25 with the **Event Insider** discount code. **Sign up now** to get your promo code! PLUS, fans who buy during the July 23-25 pre-sale will also receive a Free Pit Pass! These offers will be the deepest discounts offered so don't wait!

The Toughest Monster Truck Tour includes several of the nation's best monster trucks including the Original Monster Truck, *Bigfoot*, the monster-sized dump truck *Dirt Crew*, the world's biggest ATV, *Quad Chaos* and more competing in nail-biting racing, wow-factor Wheelies and free-for-all monster Truck Freestyle! In addition to the monster truck action, a surprise side act will also be featured.

"If you ask any monster truck driver who has competed in the Toughest Monster Truck Tour, they will tell you that indeed, the Toughest Monster Truck Tour has the most difficult tracks of all the tours, which is why it is called the *Toughest* Monster Truck Tour," said Kelly Goldman of the Toughest Monster Truck Tour. "Our tracks always include dirt tracks and old-school crush cars buried in the dirt to create unique obstacles for the trucks to navigate during all aspects of competition. Because of the high level of difficulty, only the best monster truck and drivers are invited to participate."

"We are very excited to have the Toughest Monster Truck Tour back again this year!", said Sheila Anderson, Marketing Manager for Spectra Venue Management at the Findlay Toyota Center. "Both performances last January were sold out and everyone loved the unpredictable, high flying monster trucks."

The free pit passes that are included with tickets purchased July 23-August 18 will get fans in early to walk on the track, see the trucks up close, take photos and get driver autographs. The Pit Party

was a huge hit last time for kids and adults alike. You won't want to miss it!

Discounted family 4-packs are also available. The Toughest Monster Truck Tour begins at 7:30 PM each night on January 10 & 11th. Tickets are available at the Findlay Toyota Center Box Office, toughestmonstertrucks.com and by phone at 928-772-1819 ext 6060. All seats are reserved. Additional fees may apply.

For information and reviews about the Toughest Monster Truck Tour, visit www.facebook.com/toughestmonstertrucks

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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