



FINDLAY TOYOTA CENTER TO HOST 2020 YAVAPAI BOTTLE GAS MILE HIGH PBR PRESENTED BY COORS

The Mile High PBR is a great action-packed event for the Northern AZ community at a great price!

(Prescott Valley, AZ – January 31, 2020) The Mile High PBR, presented by Yavapai Bottle Gas and Coors Light is coming back to Prescott Valley, AZ on Saturday, April 25, 2020, at 7:30 pm. Tickets start at just \$14. Mile High PBR is the most excitement you can pack into eight seconds, and the only chance for fans to see to live PBR action in Northern Arizona during the 2020 season.

This event will once again feature the toughest PBR riders, on the rankest bulls out there, all vying for points toward PBR's top rider award and the 1-million-dollar bonus prize. As part of the event, each rider will face one bull in the Long Round. The top 12 riders in the Long Round will advance to the Short Round.

"We are excited to once again bring this great event back to our home town. The event allows PBR fans to see top riders, in an intimate setting, for a great ticket price. We will have a great group of bull riders, and fans are going to witness an evening of top-notch bull riding", said event producer Judd Mortensen.

Tickets go on sale Friday, February 7th at 10 am and are available at the Findlay Toyota Center box office or online at Ticketmaster.com. The Event Insider pre-sale will give fans \$2.00 OFF select seats and the opportunity to buy the best seats before they go on sale to the public. Event Insider membership is FREE and fans can sign up at www.FindlayToyotaCenter.com/event-insider. Fans are encouraged to purchase tickets in advance to avoid the \$5 increase on the day of the event.

"With tickets starting at \$14, PBR is a great family event that is full of heart pounding action the whole night," said Sheila Anderson, Spectra Marketing Manager for the Findlay Toyota Center. "Our community looks forward to it every year."

Check our website for more information and updates. www.findlaytoyotacenter.com.

About Rocky Mountain Bull Bash Productions

Rocky Mountain Bull Bash Productions is a Paulden, AZ based company that produces PBR Pro Tour Division Events throughout Arizona, Colorado, Utah, and Idaho. Their efforts are led by Judd Mortensen.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The facility is home to the Northern Arizona Suns basketball team (the Phoenix Suns NBA G League affiliate), concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, and Stevie Nicks. Learn more at

www.findlaytoyotacenter.com

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

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