



THE NEW PRESCOTT VALLEY INDOOR FOOTBALL TEAM **ANNOUNCES NEW HEAD COACH**

PRESCOTT VALLEY, AZ – SEPTEMBER 9, 2020 — The new Prescott Valley Indoor Football Team announced today that Dominic Bramante has been hired as the new head coach. Dominic has over 20 years of coaching experience and two back to back CIF championships in 2018 and 2019.

"We were looking for a passionate coach who will put community first and still win a championship. Dominic is a life coach as well as a football coach so we know that we are going to have a team of upstanding young men to be proud of." said Trey Medlock, President of S & P Sports LLC.

Dominic is a Native American who understands how much history and culture mean to a community. He became a pillar of the New Mexico community and was all set to retire there when he was offered this coaching opportunity. "Community means everything to me so I had no plans to leave New Mexico when I retired. Our creator had other plans for me because after seeing how this community has supported each other after such great loss and still holds its western culture and traditions alive, I had to come." said Dominic. "I feel truly blessed to be a part of this community."

As head coach Dominic plans to find exceptional young men from the community and not only teach them good football skills, he plans to teach them good life skills. He believes that a coach's job is to provide his plays with the tools for personal development on and off the field. His style of coaching became so popular that he has spoken about personal development through the context of sports and teams at high schools, colleges and corporations around the country.

As a testament to his leadership skills, most of Dominic's coaching staff has decided to follow him here. The team was lucky enough to find a local to complete the coaching staff.

Marcus Adams - O Line and D Line coach, and CFL Liason
Landrick Brody - Offensive Coordinator
Jayson Pena - Defensive Backs
Charles Fernandez - Equipment Manager
Matt Caward - grew up in Chino Valley - Special Teams Coach and Chaplin

They all look forward to creating lasting relationships with their fans and the Findlay Toyota Center.

About Findlay Toyota Center - The Findlay Toyota Center is a 6,000-seat venue, approximately 85 miles north of Phoenix, which serves the Prescott, Sedona, and Flagstaff metro areas. The venue hosts concerts, sporting events, motorsports, and community events. Major events have included Willie Nelson, Justin Moore, Mannheim Steamroller, James Taylor, Gary Allan, Chicago, and Stevie Nicks. Learn more at www.findlaytoyotacenter.com. Follow the Findlay Toyota Center on [Facebook](#), [Instagram](#), and [Twitter](#).

About Spectra - Spectra provides private management services for the Town of Prescott Valley's Findlay Toyota

Center. Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Spectra has developed and secured over 35 naming rights partnerships on behalf of its clients across North America in the past six years. Learn more at www.spectraexperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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